



CCH TAGETIK PROFITABILITY ANALYSIS

Explore Profitability to Drive a Steady, Long-Term Growth

Stay ahead of the curve by knowing what drives profitable growth. CCH Tagetik Profitability Analysis is powered by the Analytic Information Hub, enabling you to explore profitability down to the most granular level. With financial and operational data centralized and best-in-class data exploration tools, you can drill into data across unlimited dimensions to see how operational costs impact profitability in real-time.

To get a deep understanding of the variables that impact profitability, our comprehensive solution facilitates detailed driver-based and activity-based costing with what-if scenario analysis. You'll always know which products, customers or business units have the highest margins or require cost improvement measures. Make more informed data-based decisions with CCH Tagetik.

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Allocate Costs Right

Identify your true costs and understand where you earn money by using activity-based costing and driver-based allocation rule. Play out resources allocation what-ifs while factoring in sales volume, product mix, seasonality drivers or more. Compare all your options until you don't find the optimum cost-revenue balancing.

Understand Margins

Dig your margins down to the lowest level to understand your real profitability. Explore your profits by product, brand, region, customer segment or distribution channel to gain fast, forward-looking insights - to optimize, prioritize and focus on the right investments while mitigating risks. Leverage our data intelligence to make more informed, data-driven decisions.

Tie Production, Operation and Finance

See how changes to production, COGS, cash flow, and CAPEX plans impact operational KPIs and financial statements. With real-time operational and financial data connected, you can make on-the-fly adjustments to minimize risk exposure. Execute integrated planning, performance management, and analytics reporting using the same consolidated data.

Gain Insights & Perform Analysis

Intuitively built, our solution is based on best-in-class data exploration tools to investigate profitability at every level with unlimited dimensions. Drill into detailed P&Ls by product, LoB, division, or delivery channel for full transparency. Finance owned, web based with self-service cockpits, our platform can be easily configured and adapted to different needs.

Predict Profitability

Use our high-powered data engine embedded in a centralized data source, to execute rolling forecasts with scenario analysis, simulate worst- and best-case situations and take the right business decision. Elevate your planning with machine learning and predictive capabilities to gain reliable, accurate and actionable information.

Powered by the Analytic Information Hub

Our solution is powered by our data engine, the Analytic Information Hub, that provides granular operational driver based planning, boosts performance, manages vast volumes of financial and operational data, speeds up calculations, and produces results in real time.

“CCH Tagetik has really helped get us to all the granularity within our data model, so we’re really able to produce product pricing and product costing at a very detailed level.”

CCH Tagetik is the only platform that offered one unified solution, with all of our information in one centralized database.”

Larry Brislaw

Senior Finance Manager
Aegon

Why CCH Tagetik?

- **Finance-owned: Purpose-built** to be maintained by Finance, reducing TCO and dependency on IT.
- **Unified CPM Solution:** Consolidation, Planning, Reporting and Disclosure in one solution.
- **Reliability:** Our implementation team consistently delivers.
- **Cloud without Compromise:** On premises. On cloud. One solution. The choice is yours.

Addressing Common Challenges

- **Make Profitability Management a Priority:** Using our best-in-class solution you will be empowered with the right capabilities to manage profits in a precise way and at the most detailed level – and finally maximize your performance.
- **Know your True Costs:** You need a detailed understanding of your costs to maximize your profits. Activity-based costing, embedded in our solution, enables you to dig your margins and weight the impact of each variables on profitability.
- **What-if Analysis:** Predict any possible scenario and evaluate the impact on profitability when there are changes on assumptions, market conditions or more – by just clicking on a button and seeing how the figures change.
- **Self-Service Reporting & Faster Decisions:** Create and refresh dynamic, ad hoc reports with real time, financial and analytical data across any dimensionality or hierarchy. Perform on-the-fly analysis for better, faster decisions.

Features

Explore any Angle of Profits: Profitability and margin analysis by any detail through advanced cost allocation and unlimited dimensionality.

Analytic Information Hub: Underpinning all solutions is this powerful data engine. It centralizes granular financial and operational information and enables in-depth modeling and analysis — fast.

Powerful Allocation Engine: Allocate direct costs and revenues to departments, products, projects, activities or virtually any other business dimension. Handle basic driver-based, activity-based costing allocations or complex waterfall allocations down to a very granular level of detail.

Advanced Hierarchy Management: Time-dependent hierarchies in custom dimensions supporting both financial and management accounting outcomes.

Double Entry Logic: Double-sided journal entry logic from allocations with audit trail always providing clear and traceable outcomes.

Smart Reporting & Analytics: Easily create standard reports for analyzing allocations and profitability at any level in the organization. Analytical insights fast with self-service dashboards readily available at the speed of thought.

Graphical User Interface: Pre-built tools and easy to use features, available in web templates, to perform queries with zero footprint on your desktop.

Traceback Transparency: Central point of reference for all profitability calculations and outcomes as well as for the allocations.

Process Driven Workflow: Track progress and completion of the allocation process with an intuitive dashboard that allows administrators and users to view allocations and their financial controls, checks, balances and audit log.

Scalability & Reliability: Highly performing solution through the Analytic Information Hub and SAP HANA integration with built-in financial intelligence.

Single Source of Truth: Find answers quickly by combining all data, processes and analytic tools in a unified platform.

Data Governance & Lineage Tracking: Starting from transactions and all the way through the cycle, manage all data within our integrated platform.

About Wolters Kluwer | CCH Tagetik

Wolters Kluwer enables finance, legal, tax, and healthcare professionals to be more effective and efficient. We provide information, software, and services that deliver vital insights, intelligent tools, and the guidance of subject-matter experts. We understand the complex challenges that face the Office of the CFO and translate that knowledge into intuitive, enterprise-scale CCH® Tagetik performance management software solutions that drive business results. With over 180 years' experience in the markets we serve, Wolters Kluwer is lifting the standard in software, knowledge, tools and education.