CASE STUDY

**Company**
Brembo SPA Group

**Industry**
Automotive

**Uses of CCH Tagetik**
- Financial close and fast close
- Statutory and management Consolidation
- Capital and financial Planning
- Management, statutory, capital and financial Reporting

**Key Fact**
- Operations in over 70 countries
- Production sites in 25 countries
- Over 9,000 employees

**The Challenge**

Brembo is a global leader in the field of high-performance disc brake technology with operations on three continents, production facilities in 25 countries, and sales channels in seventy nations worldwide. It serves as a supplier to premier manufacturers of automobiles, motorcycles and commercial vehicles worldwide as well as the racing circuit for which it also manufactures components such as clutches, seats and harnesses. To support its growing expansion and geographic diversification, the group has made a series of strategic decisions aimed at consolidating its existing management models and aligning them to the needs of a multinational corporation. During this phase, it soon became necessary to address the growing complexity of various business processes and IT systems managed within the central finance department. The group, therefore, decided to make major investments in both its IT architecture as well as solutions to optimize financial management, control, transparency, efficiency, analysis and performance.

**The Objectives**

The strong collaboration between business and IT has been a driver behind its strategic decisions for the past 18 years – and **Brembo has been a CCH Tagetik customer ever since**. Over this period, the group has incrementally deployed a comprehensive software environment that unifies multiple processes including financial close and fast closing, statutory and management consolidation, group financial reporting as well as budgeting, capital and financial planning. “In the course of our subsequent deployment of CCH Tagetik, we have established a very constructive CIO/CFO relationship,” recalls Pierpaolo Crovetti, CIO of Brembo. “This step was pivotal – both in building the bridge between business and technology as well as a strong partnership between Brembo and CCH Tagetik.” The relationship between the two companies has grown even stronger through their mutual focus on Microsoft technologies. Through a strong partnership with Microsoft, CCH Tagetik has been able to fully integrate its solutions with Microsoft technologies, much to the benefit of Brembo and other clients.

“In the course of our subsequent deployment of CCH Tagetik, we have established a very constructive CIO/CFO relationship. This step has been pivotal – both in building the bridge between business and technology as well as a strong partnership between Brembo and CCH Tagetik. Through CCH Tagetik, we know the value of managing complex financial processes in a unified solution that is fully integrated with Microsoft technologies.”

Pierpaolo Crovetti
CIO, Brembo SPA Group
The Solution

Brembo took advantage of the subsequent developments in CCH Tagetik over the years to streamline its closing, consolidation and reporting processes. The solution, which was initially comprised of two separate environments, gradually evolved into a single application based on a unified pool of statutory and management data. This data is standardized – for example, with a common chart of accounts and structures – yet flexible enough to accommodate the specific requirements of different geographical regions, business divisions or even 200 single cost centers. With CCH Tagetik, Brembo can now flexibly support its increasingly dynamic reporting requirements while utilizing highly granular data for financial analysis. “We can generate annual, semi-annual and quarterly statutory consolidations, produce monthly management reports on 25 companies operating in 13 different currencies, and even prepare all reporting and explanatory notes for our Board of Directors – all with the same software,” explains Francesca Capoferri, Financial Statements Representative at Brembo. “All in all, the system supports about 300 different standard and ad hoc reports. Moreover, our group controllers as well as those in our subsidiaries also use the same, unified software solution for everyday tasks such as collecting, processing and reporting financial data.” Brembo has added forecast data to this system as to support the processes of capital and financial planning – a project which was completed within just four months.

The company implemented a liquidity monitoring system, first on a group level with a planned rollout for its legal entities. The CCH Tagetik solution also supports the growing need to account for different, more stringent reporting needs in terms of forecasting and three-year planning. “In the past, we used to perform these calculations in multiple spreadsheets,” Capoferri recalls. “Over time, however, these activities simply became too complex to handle manually – aside from the risks of processing this data in an unstructured, uncontrolled environment.” Today, Brembo manages all forecast data and processes using the same chart of accounts and structures that it uses to produce actual data. Each month, CCH Tagetik automatically generates an extremely detailed capital and financial plan, which it breaks down into 15 separate activities that can be monitored through its built-in workflow. After drafting the P&L budget in Microsoft Dynamics AX, users can calculate taxes and depreciation in CCH Tagetik to finish it off after all forecast and planning cycles have been run within the application. “Since CCH Tagetik virtually eliminates manual work, we can devote more time to activities that add value to the business and drive performance,” adds Capoferri. “Users can run detailed analyses simply and easily to investigate the origin of their numbers, track any changes, and truly understand the numbers they see.” Business users at Brembo particularly appreciate the software’s built-in capabilities for running various what-if scenarios. By changing different variables such as the dates for invoices, payments or the start of a new loan, they can develop alternative budgets with just a few mouse clicks. The administrative side of the software is very user-friendly as well. In fact, the central department for finance, control and administration now independently manages everyday operations as well as the future software roll-out to other legal entities in the group.
The Benefits and Results

With CCH Tagetik, Brembo has found a truly unified solution that has responded to the changing needs of its business for almost two decades. The CFO has successfully unified various performance management processes while providing the necessary flexibility to address the specific needs of different companies throughout the group. Since the data it uses to generate statutory and management reports is now comparable, Brembo can now create more accurate forecasts, run flexible analyses, and gain visibility on the financial status throughout the group. The CIO is satisfied as well due to CCH Tagetik’s powerful integration with Dynamics Axapta and other Microsoft technologies that accelerate the extraction, transformation and loading of financial data. “Processes such as consolidated capital budgeting and three-year planning for a global group are highly complex – and through CCH Tagetik, we have experienced the value of managing them in a unified solution first hand,” summarizes Crovetti. And the group isn’t finished yet. Brembo is currently evaluating options to add CCH Tagetik’s collaborative disclosure management capabilities which are tightly integrated with Microsoft Word and PowerPoint.

About Brembo SPA Group

Brembo SpA is the world leader and acknowledged innovator of disc brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches and other components for racing.

Brembo is also a leader in the racing sector and has won more than 300 championships. Today the company operates in 15 countries on 3 continents, with 25 production and business sites, and a pool of about 9,000 employees, about 10% of whom are engineers and product specialists active in the R&D. 2017 turnover is €2,464 million (12.31.2017). Brembo is the owner of the Brembo, Breco, AP, Bybre, and Marchesini brands and operates through the AP Racing brand.

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