



### Company Info

**Australian Turf Club** prides itself on being a driving force behind the sustainability and growth of racing in Sydney. We offer some of the world's most desirable and exciting destinations for thoroughbred racing.

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## A COMPLEX ORGANIZATION, AUSTRALIAN TURF CLUB NEEDED TO HARMONIZE BUDGETS ACROSS EVENTS AS WELL AS DEPARTMENTS

### What are the complexities to challenge CPM at the ATC?

*We run four thoroughbred racing venues across Sydney and have revenues of \$260 million across all the venues and 26 departments.*

*The operational scope of the ATC is quite broad. We have departments looking after our property commercial, hospitality, racing and corporate services. Prior to using CCH Tagetik, the main pain point was around the budgeting process using Excel spreadsheets.*

*We're a complex business and we always had to budget it all at an event level. We have 110 race days across the four venues, so we needed a customized system to be able to support that.*

### What difference did CCH Tagetik make?

*Working with CCH Tagetik we were essentially able to set up our budgets around our race day events, also accommodating the fact that we need to budget at a venue level and at a department level. So far, we've implemented the budgeting, planning and forecasting systems as well as Collaborative Office and right now looking to move forward towards the analytical workspace. The most notable benefit has been the removal of manual template preparation for our budgeting and forecasting process.*

*Prior to CCH Tagetik we used to have to create templates in Excel, issue them, make sure they were correct and collect them manually. Now it's all done in one go.*

### What would you say to an organization contemplating CCH Tagetik?

*I'd definitely recommended CCH Tagetik to any other organization. We've been able to have a custom product that serves our financial operations but also our core business operations.*

SHIHAN RAMASUNDARA  
Financial Controller, Australian Turf Club



### Watch the video interview:

<https://www.tagetik.com/en/resources/videos/video?vid=australian-turf-club-bpf>

Australian Turf Club uses CCH Tagetik for Budgeting & Planning and Collaborative Office.