SAVING TIME, SAVING EFFORT: WHY SINCLAIR PHARMA CHOOSE CCH TAGETIK FOR THE LONG TERM

What were the most significant financial management challenges you faced before CCH Tagetik?

Sinclair Pharma is a big actor in the Pharma industry. The problem was that we had a lot of SKUs to manage. Following and tracking the sales of these products across the whole world was a significant endeavor. One of the main things complicating this challenge were the tools we were using. When multiple people connected to the system, it would crash, and we would lose data.

Why did you choose CCH Tagetik?

We selected CCH Tagetik because it was easy to use and answered all our needs. CCH Tagetik covered the whole process from inputting the data until restitution.

What improvements have you experienced now that you are using CCH Tagetik?

What’s unique about CCH Tagetik is that it has native Excel integration. It’s very easy to use, and it’s easy to adjust the model. It saves us a lot of time, and because the workflow process is in CCH Tagetik, it gives us more visibility into the business. It’s a tool that’s constantly evolving, and it makes the financial function evolve with it. When you need the support team, they always answer.

Would you recommend CCH Tagetik to your peers?

Sinclair has been using CCH Tagetik for many years. We were one of the first customers in France. We can say that the product has been a significant benefit to our environment. Yes, I recommend CCH Tagetik as a tool to modernize any financial function.

HOUARI SALAH
Project Manager EPM & BI at DAREDATA

Sinclair Pharma uses CCH Tagetik for Budgeting & Planning.