



Company Info

Dedicated to bringing health through food to as many people as possible,

Danone is a leading global food & beverage company built on four businesses: Essential Dairy and Plant-Based Products, Waters, Early Life Nutrition and Medical Nutrition.

Danone uses CCH Tagetik for Budgeting & Planning, Production Cost Planning & Control, Profitability Analysis and Cost Allocation.



“Thanks to CCH Tagetik’s workflow and automatic allocation functionalities, users can meet their business deadlines, and this was one of our priorities: to provide good service quality to the business, from IS.”



Watch the video interview:

<https://www.tagetik.com/en/resources/videos/video?vid=itw-advreport-danone-global-finance-transformation#.X8ZiNc1KhPY>

FROM MULTIPLE EPM SOLUTIONS TO A UNIFIED PLATFORM: DANONE’S JOURNEY WITH CCH TAGETIK HAS TRANSFORMED FINANCE’S EXPERIENCE AND CAPABILITIES

Where did the journey start with CCH Tagetik?

Danone was using multiple EPM solutions, local customised processes and limited self-service BI capabilities. We sought help to transform both finance and business, and simplify the processes used by finance.

We wanted to enable self-service and advanced workflow while improving to the maximum the user journey. We needed a solution with good functional capabilities and an ambitious development roadmap.

How is CCH Tagetik used today in Danone?

We use CCH Tagetik in four main areas: advanced control and reporting on actuals; rolling forecast management; profitability management; and self-service BI reporting on finance data.

Thanks to CCH Tagetik’s workflow and automatic allocation functionalities, users can meet their business deadlines, and this was one of our priorities: to provide good service quality to the business, from IS.

Users also really appreciate the ability to drill down easily from the strategic to the granular level, in one solution.

And what are the benefits?

First, it’s the unified platform: one place where finance can manage most processes in a unified way, through a simple interface and easy-to-manage applications. Second is the platform’s scalability. The third element is the ambitious release plan, so we can maximise the benefits that CCH Tagetik brings to Danone.

CCH Tagetik is very user-friendly: a solution which enables the Finance team to focus on business, and not technical, priorities.

Where to from here?

It is also important for us to work closely with CCH Tagetik on future functionalities and the scope of the application deployment. The risk model and functional scope are our main priorities, and to extend the usability of the application within Danone.

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