



### Company Info

**Scotch & Soda** is a Dutch fashion retail company founded in 1985. Scotch and Soda primarily manufactures premium and upmarket men's clothing and women's clothing. Scotch & Soda currently boasts over 100 stores worldwide, more than 7000 other sales points and a fully up to date online presence with an integrated webstore, blog and social media.



**SCOTCH & SODA**  
AMSTERDAM COUTURE

*"[With CCH Tagetik,] we can deliver really granular budgeting. Before, we only had channel planning and two-year forecasting. Now, we can deliver more granular data that is consistent with what we see in the actuals."*



### Watch the video interview:

<https://www.tagetik.com/en/resources/videos/video?vid=scotch-soda-planning-cch-tagetik>

## DESIGNER FINANCIAL MANAGEMENT MADE EASY: SCOTCH & SODA ACHIEVED CONSISTENCY ACROSS CONSOLIDATION, BUDGETING AND PLANNING WITH CCH TAGETIK

### What were the biggest challenges you faced before CCH Tagetik?

*Scotch & Soda operates in the retail fashion industry, which is a really challenging, rapidly changing environment. In fact, our main challenge is change itself. We have to deal with daily changes in the way we bring the products to the market and the way the markets interact with our supply chain.*

*These challenges led us to start looking for a new tool. At the time, we used Excel, which was really error prone and did not meet the expectations of our management team in terms of timing. Closing cycles were too long.*

### What were you looking for in a consolidation and planning solution?

*We were looking for a vendor that could provide us agility, while meeting our expectations. We had a lot of changing demands from management and we were looking for a partner that could provide us with the flexibility [to address those demands.] That's why we decided to go with CCH Tagetik.*

### Why did you choose CCH Tagetik?

*The project actually started with CCH Tagetik's consolidation module. At that time, we already thought we'd implement the budget and planning process, but consolidation was the main reason we bought the tool. When everything went smooth as expected [with consolidation], we embarked on the second phase, which was CCH Tagetik's budgeting and planning process.*

### How have you benefitted from CCH Tagetik?

*The CCH Tagetik solution provides us with data that is consistent throughout consolidation and budgeting and planning. For us, this was a big surprise and also a big win. We're now able to use or reuse actual data and do forecasting.*

*What's more, we can deliver really granular budgeting. Before, we only had channel planning and two-year forecasting. Now, we can deliver more granular data that is consistent with what we see in the actuals.*

### Would you recommend CCH Tagetik to your peers?

*We would definitely like to recommend CCH Tagetik to other consumers because it's given us a lot of positive surprises. We'd like to share those with other customers as well.*

STEFANO CASTELLANI  
Functional Application Manager, Scotch & Soda

Scotch & Soda uses CCH Tagetik Consolidation, Budgeting and Planning, and the Collaborative Office.